

DOCUMENT DATE

December 2024

ASSUMED MODIFICATION DATE

Quarter 1/2025

CODES/MODELS INVOLVED

Rock 45
Blusoda 45
Blusoda Box 45
Selfizz 45
Selfizz Box 45
Frizzante 45

DETAILS: replacement of the protective expanded polystyrene (EPS) packaging with corrugated fiberboard code 161268 + 161270

REQUESTED BY: Blupura PMT 164/2024

REASON: reduction of packaging plastic with consequent optimization of space and facilitation of recycling activities

SUGGESTED SOLUTION: redesign and replacement of the previous protective expanded polystyrene packaging with the new corrugated fiberboard packaging

STARTING FROM: Q1 2025 production



No price increase

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Roberta Sassetti - Customer Service & Quality Manager